

- **Subject: Economics of the Institution**

- **Level: First Year Common Core in Economic Sciences**

- **Academic Year: 2023/2024**

Research Topics in Economics of the Institution for First-Year Common Core Students

* **First Research: Concept of the institution and business economics:** Origins of the institution, general meanings of the institution, specific meanings (institution as a system, institution as a decision-making center, institution as a distribution center). Levels of macroeconomic and microeconomic analysis. Business economics is a fundamental part of microeconomic analysis, specifically in studying producer/institution behavior

* **Second Research: Evolution of the institutional sector in Algeria:** Self-management phase, national company phase, emerging institutions phase, socialist management of institutions phase, economic restructuring phase, institution independence phase, industrial restructuring phase leading to privatization phase, SME qualification phase, and startup phase.

* **Third Research:** Functions and resources of the institution: Basic functions such as supply, production, marketing, and supporting functions like research, finance, human resources, etc. Internal resources: human, financial, knowledge-based, organization/risk-taking, reputation, etc. External resources such as natural resources and public resources (e.g., licenses, infrastructure, and interconnection of elements).

* **Fourth Research | Institution classifications:** Types of institutions according to variables: legal form, nature of activity, and size; Types of institutions according to variables: nature of ownership, objective, orientation, and geographical scope

* **Fifth Research: Institution and internal environment:** Concept of the institution's environment and reasons for interest, concept of internal environment, components of internal environment organizational structure, availability of resources and administrative competencies, required technical frameworks, and institutional culture as organizational factors, in addition to the functional factors of the institution.

* **Sixth Research :Institution and external environment:** Concept of external environment, its divisions, and reasons for study. Components of the general external environment: legal,

political, economic, cultural, and social factors. Components of the specific environment: suppliers, labor market, intermediaries, pressure groups, and the five competitive forces

* **Seventh Research** : Organization in the institution and organizational structures: Concept of organization and organizational structure, types of organizational structures: Traditional organizations: functional-based, geographic-based, product-based (goods/services), customer-based. Modern organizations: network organizational structure, multinational corporation organization.

* **Eighth Research: Internal growth of the institution and its patterns**: Definition of growth, objectives of growth strategy, growth indicators, forms and manifestations of internal growth: vertical integration, commercial franchise, criteria for distinguishing between internal and external growth

* **Ninth Research** : External growth of the institution and contractual growth: Concept of external growth, its manifestations: acquisition (purchase) of an existing company, merger with an existing company, concept of contractual growth and its manifestations: strategic alliance and subcontracting.

* **Tenth Research : Institution culture and ethics**: Organizational culture: concept, factors of formation, and types.

* **Eleventh Research**: Modern trends in business economics: Learning organization, socially responsible organization, distinguished institution, etc.