

مقياس اعداد مذكرة موجه لطلبة السنة الثانية ماستر: اتصال وعلاقات عامة

قائمة المراجع باللغة الأجنبية لإعداد المقياس

- Alley, M. (2013). *The Craft of Scientific Presentations: Critical Steps to Succeed and Critical Errors to Avoid* (2nd ed.). New York, NY: Springer.
- American Psychological Association. (2020). *Publication Manual of the American Psychological Association* (7th ed.). Washington, DC: APA.
- Bailey, S. (2018). *Academic Writing: A Handbook for International Students* (5th ed.). London: Routledge.
- Booth, W. C., Colomb, G. G., & Williams, J. M. (2016). *The Craft of Research* (4th ed.). Chicago: The University of Chicago Press.
- Bryman, A. (2016). *Social Research Methods* (5th ed.). Oxford: Oxford University Press.
- Creswell, J. W. (2014). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (4th ed.). Thousand Oaks, CA: SAGE Publications.
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (2018). *The SAGE Handbook of Qualitative Research* (5th ed.). Thousand Oaks, CA: SAGE Publications.
- Field, A. (2017). *Discovering Statistics Using IBM SPSS Statistics* (5th ed.). London: SAGE Publications.
- Galvan, J. L., & Galvan, M. C. (2017). *Writing Literature Reviews: A Guide for Students of the Social and Behavioral Sciences* (7th ed.). New York, NY: Routledge.
- Google Scholar. (n.d.). Retrieved from <https://scholar.google.com/>
- Leedy, P. D., & Ormrod, J. E. (2019). *Practical Research: Planning and Design* (12th ed.). New York, NY: Pearson.
- Maxwell, J. A. (2013). *Qualitative Research Design: An Interactive Approach* (3rd ed.). Thousand Oaks, CA: SAGE Publications.
- Miles, M. B., Huberman, A. M., & Saldaña, J. (2018). *Qualitative Data Analysis: A Methods Sourcebook* (4th ed.). Thousand Oaks, CA: SAGE Publications.
- Modern Language Association. (2016). *MLA Handbook* (8th ed.). New York, NY: The Modern Language Association of America.
- Purdue Online Writing Lab (OWL). (2023). *APA Formatting and Style Guide*. Retrieved from https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html
- Reynolds, G. (2012). *Presentation Zen: Simple Ideas on Presentation Design and Delivery* (2nd ed.). Berkeley, CA: New Riders.

من تقديم: د/ علاق أمينة، قسم العلوم الإنسانية، جامعة أم البواقي

مقياس اعداد مذكرة موجه لطلبة السنة الثانية ماستر: اتصال وعلاقات عامة

- Scribbr. (2023). Academic Writing Style. Retrieved from <https://www.scribbr.com/academic-writing/academic-writing-style/>
- Silvia, P. J. (2007). How to Write a Lot: A Practical Guide to Productive Academic Writing. Washington, DC: American Psychological Association.
- Sternberg, R. J., & Sternberg, K. (2010). The Psychologist's Companion: A Guide to Writing Scientific Papers for Students and Researchers (5th ed.). Cambridge: Cambridge University Press.
- Swales, J. M., & Feak, C. B. (2012). Academic Writing for Graduate Students: Essential Tasks and Skills (3rd ed.). Ann Arbor, MI: University of Michigan Press.
- Swanson, R. A., & Chermack, T. J. (2013). Theory Building in Applied Disciplines. San Francisco, CA: Berrett-Koehler Publishers.
- Turabian, K. L. (2018). A Manual for Writers of Research Papers, Theses, and Dissertations (9th ed.). Chicago, IL: University of Chicago Press.
- Weissman, J. (2013). Presenting to Win: The Art of Telling Your Story. Upper Saddle River, NJ: Pearson Education.