

Exercise 7

Fill in the gaps and give the equivalent words in Arabic and French

- Culture is the..... of the humans that isto the future mainly through language.
- Language is a system of words and.....used towith other people. Language is a set of symbols thatideas andpeople to.....and communicate with one another.
- Verbal (.....) language and(written or gestured)
- Language help us

Exercise 8

Fill in the gaps and give the equivalent words in Arabic and French

- High Culture and Popular Culture:
- High Culture is the of cultural and attitudes that exist in the highest-class segments of a society.
- People oftenhigh culture with political power, wealth, prestige and taste. E.g.:a live musical programme, golf club etc.
 - Popular Culture refers to the pattern of cultural experiences and attitudes that exist insociety.
 - Unlike high culture, popular culture is known and to most people.

Exercise 9

Fill in the gaps and give the equivalent words in Arabic and French

- Cultural Relativism; the that theand customs of any culture must be viewed and analysed by the culture's own
- One cannot anyone else or another culture as these standards vary according to culture, time and
- Ethnocentrism; theto judge other cultures according to the.....and of our own culture.
- Ethnocentrism is based on the that one's own way of life is superior to all others.

Exercise 10

Fill in the gaps and give the equivalent words in Arabic and French

- There is sometimes a between cultural (values) and behaviour. This gap exists at a bigger between ideal culture and real culture.
- Ideal culture includes the values and norms that a culture claims to have. It an idealized, uncompromising value system thatperfect behaviour.
- Ideal values are absolute; they..... no exceptions. Using ideal culture as a standard, you are either or