

التوصيف بالمقياس

عنوان الماستر: الإدارة المالية

السداسي: الاول

اسم الوحدة: وحدة تعليم افقية

اسم المادة: لغة اجنبية متخصصة 01

الرصيد: 01

المعامل: 01

نمط التعليم: حضوري وعن بعد

تعريف بالأستاذ

الاسم واللقب : خطاب رانية

البريد الإلكتروني: Raniakhattab311@gmail.com

اهداف التعليم :

The program is designed for students majoring in Economics, Commerce, Management, Accounting and Finance who wish to improve their language skills in specific contexts. It focuses on providing students with a good mastery of the English language along developing solid competencies in the above-mentioned fields of expertise. The lessons cover a wide range of topics in each specialty.

المعارف المسبقة المطلوبة :

Students must have successfully completed the lessons of S1, S2, S3, S4 and S5. They should have developed a strong understanding of the basic concepts related to their fields of expertise, namely, Economics, Trade, Accounting, Management, and Finance as well as improved their verbal communication skills.

محتوى المادة :

- Business Correspondence
- Financial Management
- Fundamentals of International Business Management
- Business Organizational Behaviour
- Entrepreneurship
- Organization structure according to Mintzberg
- Logistics and supply-chain management
- Job interviews

طريقة التقييم : 100% تقييم مستمر

المراجع

- D. Baker and R. Clark (2011). Oxford English for Careers: Finance. Oxford University Press.
- D. Cotton, D. Falvey, and S. Kent (2011). Market Leader: Upper Intermediate. Pearson Longman, Third Edition.
- Eddie McLaney (2009). Business Finance: Theory and Practice. Pearson Education Ltd, 8th Edition.
- Ian Mackenzie (2010). English for Business Studies: A Course for Business Studies and Economic Studies. Cambridge University Press, 3rd Edition