

Artificial Intelligence (AI) and Machine Learning (ML) are important technologies in today's digital economy. The digital economy is based on the internet, computers, and digital data. AI means that machines can perform tasks that normally require human intelligence, such as understanding language, recognizing images, and making decisions. Machine Learning is a part of AI that allows computers to learn from data and improve automatically without being programmed step by step. Many companies use AI in their services. For example, Amazon recommends products to customers, and Facebook shows personalized content based on user interests. AI and ML help businesses work faster, reduce costs, and offer better services. However, they also create challenges such as job loss, data privacy problems, and ethical concerns. Overall, AI and ML are transforming the digital economy and changing the way people live and work.