

# L'Arbi Ben M'hidi University\_ Oum El Bouaghi

#### Faculty of Economics, Business, and Management

#### **Department of Management**

#### **Master 1 Business Management**

# **Human Resource Management**

HRM is the study of activities regarding people working in an organization. It is a managerial function that tries to match an organization's needs to the skills and abilities of its employees.

## 1. <u>Definitions of Human Resources Management:</u>

(HRM) is a management function concerned with hiring, motivating and maintaining people in an organization. It focuses on people in organizations. Human resource management is designing management systems to ensure that human talent is used effectively and efficiently to accomplish organizational goals.

HRM is the personnel function which is concerned with procurement, development, compensation, integration and maintenance of the personnel of an organization for the purpose of contributing towards the accomplishments of the organization's objectives. Therefore, personnel management is the planning, organizing, directing, and controlling of the performance of those operative functions (Edward B. Philippo).

## 2. Nature of HRM:

HRM is a management function that helps manager's to recruit, select, train and develop members for an organization. HRM is concerned with people's dimension in organizations. The following constitute the core of HRM

- a. HRM Involves the Application of Management Functions and Principles: The functions and principles are applied to acquiring, developing, maintaining and providing remuneration to employees in organization.
- b. Decision Relating to Employees must be Integrated: Decisions on different aspects of employees must be consistent with other human resource (HR) decisions.

- c. Decisions Made Influence the Effectiveness of an Organization: Effectiveness of an organization will result in betterment of services to customers in the form of high quality products supplied at reasonable costs.
- d. HRM Functions are not Confined to Business Establishments Only but applicable to nonbusiness organizations such as education, health care, recreation and like.

## 3. Components of Strategic Human Resource Management:

This definition implies the following four components of SHRM:

- It focuses on an organization's human resources (people) as the primary source of competitive advantage of the organization.
- The activities highlight the HR programs, policies, and practices as the means through which the people of the organization can be deployed to gain competitive advantage.
- The pattern and plan imply that there is a fit between HR strategy and the organization's business strategy (vertical fit) and between all of the HR activities (horizontal fit).
- The people, practices, and planned patterns are all purposeful, that is, directed towards the achievement of the goals of the organization.

## 4. Objectives of HRM:

- <u>a. Societal Objectives</u>: seek to ensure that the organization becomes socially responsible to the needs and challenges of the society while minimizing the negative impact of such demands upon the organization. The failure of the organizations to use their resources for the society's benefit in ethical ways may lead to restriction.
- <u>b. Organizational Objectives</u>: it recognizes the role of HRM in bringing about organizational effectiveness. It makes sure that HRM is not a standalone department, but rather a means to assist the organization with its primary objectives. The HR department exists to serve the rest of the organization.
- <u>c. Functional Objectives:</u> is to maintain the department's contribution at a level appropriate to the organization's needs. Human resources are to be adjusted to suit the organization's demands. The department's value should not become too expensive at the cost of the organization it serves.
- <u>d. Personnel Objectives</u>: it is to assist employees in achieving their personal goals, at least as far as these goals enhance the individual's contribution to the organization. Personal objectives of employees must be met if they are to be maintained, retained and motivated. Otherwise employee performance and satisfaction may decline giving rise to employee turnover.

# 5. The Role of Human Resources Managers:

The primary responsibilities of Human Resource managers are:

- To develop a thorough knowledge of corporate culture, plans and policies
- To act as an internal change agent and consultant
- To initiate change and act as an expert and facilitator
- To actively involve in company's strategy formulation
- To keep communication line open between the HRD function and individuals and groups both within and outside the organization.
- To identify and evolve HRD strategies in consonance with overall business strategy.
- To facilitate the development of various organizational teams and their working relationship with other teams and individuals.
- To try and relate people and work so that the organization objectives are achieved efficiently and effectively.
- To diagnose problems and determine appropriate solution particularly in the human resource areas.
- To provide co-ordination and support services for the delivery of HRD programmes and services
- To evaluate the impact of an HRD intervention or to conduct research so as to identify, develop or test how HRD In general has improved individual and organizational performance.